

# FRANCISCOMONTAÑO

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www.franciscopmontano.com

## Education

OTIS College of Art & Design  
Los Angeles, California  
Aug 2005 - May 2008  
B.F.A - Graphic Design

Woodbury University  
Burbank, California  
Aug 2003 - May 2005  
Graphic Design, Animation Minor

## Skills

Photoshop  
Illustrator  
InDesign  
After Effects (some)  
Flash (some)  
HTML (some)  
Word  
Powerpoint  
Letter Press  
Photography Digital/Analog  
Mac & PC platforms  
Bilingual (Eng/Span)

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## Experience

### Ria Financial, Graphic Designer October, 2010 - Present

At Ria I help to bring new ideas and concepts to the Art Department as the new Ria logo and branding is implemented throughout our agent locations in over 140+ countries and we expand our marketing efforts through social networks, outdoor marketing and promotions, and video promotions.

I help develop new, and adjust current promotional campaigns to acquire and/or retain new customers.

The design department works for Ria's internal clients from all over the world with central offices in Spain, Italy, Australia, Canada, Sweden, Norway, and USA.

- Support of day-to-day office graphic needs
- Assist in developing POP artwork (flyers, posters, lightbox, vinyl banners)
- Promotional Videos (After Effects)
- Web Banners
- Developing Car Wrap Designs to promote the brand
- Powerpoint Presentations
- Fax Newsletters
- Enewsletters
- Xacto knife mockups of packaging for promotional merch

### Alpinestars Inc, Production Artist 2780 W 237th St, Torrance, CA 90505 February, 2010 - October, 2010

- Apparel photography
- Newsletter's for all Apparel and Technical equipment
- Catalog production work
- Banner Ads
- T-Shirt graphics layout
- Upload and upkeep of Catalog imagery

### Sonnyboy Studios, Freelance Production Designer 11751 Mississippi Ave Los Angeles, CA 90025 May, 2009 - July, 2009

- Creation of new designs for beauty products
- Production work for Children Disney Licensing products
- Production work for Cosmetology products such as Star Nail, Cina, Cuccio Naturale, Amenta, and A.S.P
- Mock up of product packaging
- Logo creation
- Website mockup (wireframes)

**Clearwire, Graphic Designer**  
12100 W. Olympic Blvd, Suite 450  
Santa Monica, CA 90064  
September, 2008 - January 2009

- Daily updates of home portal graphics on clear365.com
- Creation of graphics for Featured Artists and New Releases
- Creation of graphics for Election 08 and Sports
- Support of day-to-day office graphic needs
- Creation of promotional banner ads for home site and blogs

**Webershandwick PR firm, Intern Graphic Designer**  
8687 Melrose Ave, 7th Floor  
Los Angeles, CA 90069  
June 2007 - August 2007

- Maintenance/Update of Waste Management websites
- Posters, mailers, brochures, eNewsletters, HTML.
- Worked on projects for Hitachi, WM, Army, Absolut Vodka, and HD-DVD
- Support day-to-day office needs.
- Got offered full-time job within 1.5 months of starting job

**Studio C Vintage, Jr. Graphic Designer**  
23038 Crenshaw Blvd,  
Torrance, CA 90505  
February, 2008 - July, 2008

- Create all artwork for company needs such as trade show banners, postcards, apparel trendboards, etc
- Redesign of company logo
- Redesign of website
- Create companies own line of apparel textiles
- Earned a raise within 3 months of employment

**OTIS Letter Press, Lab Technician**  
9045 Lincoln Blvd  
Los Angeles, CA 90045  
Aug 2005 - May 2007

- Maintenance of letter press Vandercook machines
- Book binding such as stab binding, Chinese stab binding, and perfect binding.
- Customer Assistance
- Setup and clean-up of metal and wood type