

FRANCISCOMONTANO

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Education

OTIS College of Art & Design
Los Angeles, California
Aug 2005 - May 2008
B.F.A - Graphic Design

Woodbury University
Burbank, California
Aug 2003 - May 2005
Graphic Design, Animation Minor

Skills

Personable
Social
Photoshop
Illustrator
After Effects
Premiere
HTML (some)
Office
Photography
Mac & PC platforms
Bilingual (Eng/Span)

Experience

Ria Financial, Graphic Designer
7001 Village Dr., Buena Park, CA
October, 2010 - Present

At Ria I have helped bring new ideas and concepts to the Art Department as the Ria brand is implemented throughout our agent locations in over 140 countries and expand our marketing efforts through social networks, outdoor marketing, promotions, and video.

The design department works for Ria's internal clients from all over the world with central offices in Spain, Italy, Australia, Canada, Sweden, Norway, El Salvador, Chile, and USA.

- Solicit and procure bids from vendors and manage production
- Recommend new tech to improve our service
- Developing POP artwork (flyers, posters, lightbox, vinyl banners)
- TV commercials
- Web Banners
- Develop new formats, drive design strategies
- CMS (Wix, Mailchimp)
- Ria newsletters
- Large scale graphics
- Image bank management
- Xacto knife mockups of packaging for promo merch.

Alpinestars Inc, Production Artist
2780 W 237th St,
Torrance, CA 90505
February, 2010 - October, 2010

- Apparel photography
- Newsletter's for all Apparel and Technical equipment
- Catalog production work
- Banner Ads
- T-Shirt graphics layout
- Upload and upkeep of Catalog imagery

Sonnyboy Studios, Freelance Production Designer
11751 Mississippi Ave
Los Angeles, CA 90025
May, 2009 - July, 2009

- Creation of new designs for beauty products
- Production work for Children Disney Licensing products
- Production work for Cosmetology products such as Star Nail, Cina, Cuccio Naturale, Amenta, and A.S.P
- Mock up of product packaging
- Logo creation
- Website mockup (wireframes)

Clearwire, Graphic Designer
12100 W. Olympic Blvd, Suite 450
Santa Monica, CA 90064
September, 2008 - January 2009

- Daily updates of home portal graphics on clear365.com
- Creation of graphics for Featured Artists and New Releases
- Creation of graphics for Election 08 and Sports
- Support of day-to-day office graphic needs
- Creation of promotional banner ads for home site and blogs

Webershandwick PR firm, Intern Graphic Designer
8687 Melrose Ave, 7th Floor
Los Angeles, CA 90069
June 2007 - August 2007

- Maintenance/Update of Waste Management websites
- Posters, mailers, brochures, eNewsletters, HTML.
- Worked on projects for Hitachi, WM, Army, Absolut Vodka, and HD-DVD
- Support day-to-day office needs.
- Got offered full-time job within 1.5 months of starting job

Studio C Vintage, Jr. Graphic Designer
23038 Crenshaw Blvd,
Torrance, CA 90505
February, 2008 - July, 2008

- Create all artwork for company needs such as trade show banners, postcards, apparel trendboards, etc
- Redesign of company logo
- Redesign of website
- Create companies own line of apparel textiles
- Earned a raise within 3 months of employment

OTIS Letter Press, Lab Technician
9045 Lincoln Blvd
Los Angeles, CA 90045
Aug 2005 - May 2007

- Maintenance of letter press Vandercook machines
- Book binding such as stab binding, Chinese stab binding, and perfect binding.
- Customer Assistance
- Setup and clean-up of metal and wood type